KEYNOTE SPEAKER REQUEST FOR PROPOSALS

PROPOSAL SELECTION CRITERIA
Each proposal will be carefully reviewed based on the following criteria:

- Definition and focus of the topic
- Practical application of content
- Overall program content and quality
- Alignment to conference theme and workshop strands

The annual Synergy Conference convenes attendees at different levels of experience, so please consider how your proposed keynote address can target this diversity. It should encourage active learning, demonstrate innovative thinking, and present relevant research/best practices. Speakers should have significant expertise in their topic area and have spoken successfully in front of large groups prior to Synergy 2020.

WORKSHOP INFORMATION

- Keynote Speakers will be allotted a minimum of 30 minutes
- NC CAP will provide a screen and projector. Presenters must bring their own laptop. Any other materials are the responsibility of the presenter.
- NC CAP will provide lodging accommodations for the evening of April 30th, 2020. Travel accommodations are negotiable.
- Keynote Speakers are asked to present a workshop during the Synergy Conference. The workshop will be scheduled for the conference block immediately following the keynote address on May 1st, 2020.
- Since this is a practitioner focused conference, all PowerPoint presentations must be provided for public access from the NC CAP website. Keynote Speakers must submit their presentation in PDF format by April 17, 2020.

SUBMISSION DETAILS
Incomplete proposals will not be considered and all proposals must be submitted electronically 5pm on February 14, 2020 here: https://publicschoolforumofnc.wufoo.com/forms/q1q3xlk07cne8r/.

Please review the guidelines carefully before submitting your proposal. Speakers will be notified about the status of their proposal by February 28, 2020. Contact Sheneika Simmons at ssimmons@ncforum.org with questions.

CONFERENCE STRANDS

- Arts & Literacy
- Closing Gaps
- College & Career Readiness
- MENTORING
- Organizational Capacity
- Public/Private Partnerships
- Science, Technology, Engineering & Math
- Youth Development

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CONFERENCE STRAND DESCRIPTIONS

ARTS & LITERACY

Speeches on creating opportunities for self-expression through the arts in a creative and constructive manner, leveraging the creative, academic, and developmental benefits of arts education; supporting grade-level reading in expanded learning programs, infusing literacy into all areas of programs, and literacy-specific activities to support English-language learners.

MENTORING

Speeches on research-informed and practitioner-approved best practices for creating and sustaining impactful mentoring relationships, strong program services, and responsiveness to the racial and cultural dynamics of its clients, stakeholders, and the community at large.

SCIENCE, TECHNOLOGY, ENGINEERING & MATH

Speeches on aligning with the school day and incorporating standards into program activities; engaging youth in real-world application of STEM concepts and processes; successful local, state, and national models; strategies for implementing inquiry-based learning and project-based learning; and leveraging partnerships to expand content.

PUBLIC & PRIVATE PARTNERSHIPS

Speeches on developing and sustaining school-community partnerships; cultivating cross-sector collaboration with the health, education, and juvenile justice sectors; recruiting local businesses and corporate partners; rural and urban program models; engaging the faith-based community; higher education organizations or clubs; and working with local foundations and organizations.

CLOSING GAPS

Speeches on effective practices associated with improving academic performance, school attendance, and decreasing misconduct and limiting behaviors among minority youth and students with a low socioeconomic status in afterschool and extended learning programs.

ORGANIZATIONAL CAPACITY

Speeches on fundraising, grant writing and stewardship of donors and funds; social media outreach; recruitment, retention, supervision, evaluation, development, and coaching of staff and volunteers; afterschool advocacy through engagement of elected officials and policymakers; and leveraging parent and family engagement.

YOUTH DEVELOPMENT

Speeches on aligning with the school day and incorporating standards into program activities; engaging youth in real-world application of STEM concepts and processes; successful local, state, and national models; strategies for implementing inquiry-based learning and project-based learning; and leveraging partnerships to expand content.

COLLEGE & CAREER READINESS

Speeches on affording youth with early exposure to college standards and employable skills; identifying connections between current interests and future aspirations for youth; leveraging partnerships with local colleges, universities, businesses, and military branches for college and career exposure; and involving families in post-secondary planning.

KEYNOTE SPEAKER REQUEST FOR PROPOSALS

Speeches on healthy out-of-school time programming, nurturing youth social, emotional, and cognitive development; implementing inclusive programs that welcome all youth; civic engagement; trauma-informed practices for working with youth and adults; and equipping youth with tools for advocacy and social change.